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**HENRY MICHELS SEED CO.**

34 Third Street

Fond du Lac, Wisconsin

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**SEEDS**

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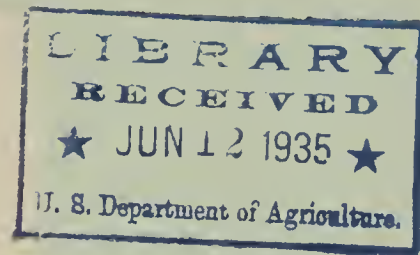
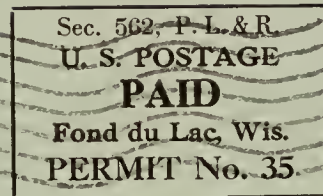
*They will  
Insure  
Your  
Crop  
for  
1935*

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO 8-3591





# 1935 Price List

## HENRY MICHELS SEED CO.

*Golden Glow Farm*  
**HIGH GRADE FIELD SEEDS**  
 Fond du Lac, Wisconsin

1935 marks a quarter century of Michels' Seed Service to Careful Farmers. Many of our first customers are with us today and they will tell you that our seeds have never gone wrong and that it has been real economy to sow them.

Our specialization permits many economies which are passed along to you in lower prices; but more important to you than low prices is the value of our training and experience in selecting for you seeds that will produce "bigger and better crops".

Don't take a chance with your seeds. Start right this spring and eliminate those uncertainties and losses that go with ordinary seed.

Everyone concedes that "Michels' Seeds Are Always Dependable".

## *Armour's*

### BIG CROP FERTILIZERS

The use of fertilizer pays big dividends because the increased crop yields lower the cost of production and because fertilized crops are of better quality and bring higher prices.

Success with fertilizer depends largely upon using the right analysis for your particular crop and soil conditions. This is important.

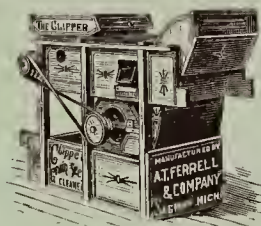
We will be glad to advise with you as to the kind to use and, if necessary, to consult specialists at Madison.

There is no better fertilizer on the market than Armour's. Below are prices on the principle analyses:

2 - 12 - 6	\$30.50 per ton
4 - 16 - 4	36.70 per ton
3 - 12 - 12	38.30 per ton
0 - 20 - 20	49.00 per ton
10 - 6 - 4	38.10 per ton
20% Superphosphate	25.50 per ton
Sulphate of Ammonia	41.10 per ton
Muriate of Potash	46.00 per ton
Lawn & Garden Fertilizer 100 lbs.	\$2.50
Lawn & Garden Fertilizer 50 lbs.	1.50



**SEVEN ACTIVE PLANT FOODS**



## A CLIPPER for Better Crops

Your seed grain should be thoroughly re-cleaned before you sow it. Bin run stock always contains light weight, undeveloped grains which produce only weak plants. Besides it is likely to contain weed seeds which compete with the growing crop and seriously reduce yields. Quack, thistles and other noxious weeds owe their prevalence to poorly cleaned seed. Even the minor weeds like wild buckwheat, pigeon grass and many others will take much nourishment and moisture from the growing crop.

We are Wisconsin distributors for CLIPPER CLEANERS. Practically all seedsmen, including ourselves, use Clipper Cleaners in their own business. The farm sizes, though smaller, employ the same principles. They have no equal for cleaning and grading your grain and grass seed and for removing butts and tips from your seed corn.

An investment in one of these machines will pay for itself over and over, and they will last a lifetime. Clippers come equipped with 12 screens which will take care of all farm cleaning. Prices:

Size 1 - B	\$37.00 delivered
Size 2 - B	42.50 delivered

*Write or ask for further information.*





# HENRY MICHELS SEED CO.

34 Third Street

Fond du Lac, Wisconsin

*Farm Seeds of Quality for 25 Years*

PRICES SUBJECT TO CHANGE

CONDITIONS OF SALES. We guarantee all seeds bought of us to prove perfectly satisfactory to the customer or they may be returned and we will cheerfully refund amount paid with freight charges, but we will in no case be responsible for any greater amount, nor can we make any adjustments after seeds are planted as they are then beyond our control. All Prices are F. O. B. Fond du Lac.

All sales are strictly cash. The low prices quoted are possible only by cutting margins of profit to the very bone.

## Clovers

**MEDIUM RED CLOVER.** As usual, we are handling only locally grown seed as that is the hardiest obtainable. Besides, it is entirely free of dodder and buckhorn—in fact, it is free of any noxious weeds. We clean and grade it carefully so that you get only live, healthy, high germinating seed that you can sow with confidence.

We are in the heart of the best clover seed producing district in the country. We buy direct from the growers which permits low prices. Whether you want a bushel or a carload, we can serve you to best advantage. Fancy red clover, bushel, \$13.80. Standard grade, bushel, \$12.60. Sacks, 30c.

**MAMMOTH CLOVER.** Larger and coarser than medium. Bushel, \$15.00. Sacks, 30c.

**ALSIKE.** All of our alsike is cleaned over gravity cleaner to remove Canada Thistle with which nearly all this seed is infested. This is important. Our seed is locally grown. Fancy alsike, bushel, \$18.60. Standard alsike (contains 6% to 8% white clover), bushel, \$17.40. Sacks, 30c.

**MIXED ALSIKE AND TIMOTHY.** Consists of 50% clovers (mostly alsike), 50% timothy. A choice, clean mixture in just the right proportions (note the heavy clover content). Per pound, 25 cents. Sacks, 30c.

**TIMOTHY.** The timothy crop was exceedingly short. Bright, clean seed, bushel, \$10.80. Sacks, 30c.

**REED CANARY GRASS.** This new crop is proving very successful and profitable on marshy land yielding an abundance of highly nutritious feed. Sow 4 to 6 pounds per acre. Pound, \$1.00. 10 lbs. or over at 90c.

Ask for Bulletin on Canary Grass.

## Alfalfa

Too many failures with alfalfa result because farmers are misled into buying seed merely because someone calls it "hardy" or "as good as Grimm" or makes fraudulent claims as to origin or variety. The buyer does not learn of the deception until after the seed is sown when it is too late. Your best protection is to buy of a seedsman who has never defrauded his customers in a quarter of a century. This is more important than ever this year because of the extreme shortage of real, hardy alfalfa. No one can sell good alfalfa cheaper than we can. You know you can always depend on MICHELS' Alfalfa.

**GRIMM ALFALFA.** State sealed and certified. Costs but little more this year than good common.

Montana Blue

Tag Grimm ---- \$21.00 bushel

Montana Red

Tag Grimm ---- 20.40 bushel

Blackfoot Blue

Tag Grimm ---- 21.00 bushel

Blackfoot Red

Tag Grimm ---- 20.40 bushel

**COMMON ALFALFA.**

Wisconsin grown -- \$18.00 bushel

Black Hills grown -- 20.00 bushel

Montana grown -- 19.20 bushel

Minnesota grown -- 19.20 bushel

Nebraska grown -- 16.80 bushel

Kansas grown ---- 13.80 bushel

Oklahoma grown -- 12.00 bushel

## Sweet Clover

This crop should be raised much more. A hardy, vigorous grower, it produces more pasturage of high protein content than any other feed. Cattle eat it readily when they become accustomed to it. Our seed is free from mustard which is an important consideration.

**WHITE BLOSSOM SWEET CLOVER.** The kind most used.

Largest growing and stays green longer in the summer than the other strains. It pays to sow it in grain even if it is intended only for fall pasturage. That is when green feed is needed most. Bushel, \$6.60. Sacks, 30c.

**YELLOW BLOSSOM SWEET CLOVER.** Finer in growth than the white but gets hard earlier. Bushel, \$7.20. Sacks, 30c.

**ALBOTREA SWEET CLOVER.**

A special strain of yellow sweet clover introduced by Prof. Moore from Canada. He recommends it highly. Bushel, \$8.40. Sacks, 30c.

## Does Smut steal your Oats?

Oat smut cost Wisconsin farmers millions of dollars in 1934. Losses of 10% to 25% were common. The smutted heads remain short and are not seen except by close observation. *All of this loss could have been prevented by the use of simple, cheap seed treatment.*

**CERESAN.** This is a tried and proven preventive and costs you less than 3c per bushel. Positively controls oat smut, barley stripe and covered smut of barley. One pound can (enough for 32 bushels), 75c. Five pound size, \$3.00.

**SEMESAN, JR.** For control of seed born diseases on seed corn. 4 ounce can (enough for 2 bushels) 50c. One pound, \$1.75.

**SEMESAN BEL.** For seed born diseases on potatoes. 4 ounce can (enough for 15 to 20 bushels) 50c. One pound, \$1.75.





## Emergency Crops

**SUDAN GRASS.** A heavy yielder of good feed. Can be used for hay and is also excellent for late summer pasture. Crop is very short and the price is high. 100 lbs. \$14.00.

**MILLETS.** Sacks extra, 30c each.  
German Millet ----\$3.00 per cwt.  
Hungarian Millet -- 9.00 per cwt.  
Japanese Millet (Billion  
Dollar Grass) -- 9.00 per cwt.

## Soy Beans

**MANCHU.** The old standby. A dependable bean for hay and seed production. Bushel, \$1.90.

**ILLINI.** A variety developed expressly for seed production but also makes a satisfactory hay bean. Bushel, \$1.80.

**MIDWEST.** By far the most satisfactory to use in planting with corn for silage. It grows larger and is later in maturing so it holds its leaves. Soy beans add much to the value of silage by increasing the protein content. Bushel, \$2.40.

## Seed Potatoes

For years we have wanted to do something to improve the potato crop of this region. No one seems to have paid any attention to either variety or disease with the result that the crop sells at a discount in the market besides yielding less than it should.

Good, certified stock is available in the northern regions of the State but lack of storage has prevented us from handling them. We have made arrangements so that we can take care of this important item this spring. We will handle only recognized varieties of proven merit which has been selected for freedom from disease and correct type. Write or call, and we will give you full particulars.

## INOCULATION

For best results, especially when grown on ground for the first time, clovers, alfalfa and soy beans should be inoculated before planting. This is strongly urged by all experiment stations. We handle two of the best known cultures.

**NOD-O-GEN.** An old, reliable jelly culture. State the kind of seed for which wanted. Bushel size, 50c.

**NITRAGIN.** A soil packed culture that is probably the largest seller on the market. Prices at the right.

## SEED GRAINS

We handle only pedigreed stocks of seed grains specially grown for us from seed which we furnish our growers and which we, in the first place, secure direct from the Experiment Station. It is thoroughly cleaned with the best machinery, ready to sow. Don't compare this high class seed with the uncertain quality of stock so often found in the market. You cannot buy better grain if you pay several times our prices.



## Oats

**YELLOW KHERSON.** Also known as State's Pride and Wis. Ped. No. 7. Extra early. Ripens with barley. Rich, yellow color, small kernel, exceedingly thin hull and the best feeding oats known. Especially adapted to rich soils where the late varieties lodge and rust. On such land will outyield any other. One of the most popular grains we have introduced and still growing in favor. Bushel, 90c. 10 bushels and over at 85c. Sacks included.

**WISCONSIN WONDER.** Also called Wis. Ped. No. 1. A heavy yielding oat with very stiff straw especially adapted to rich land. Medium size kernel, white in color. Medium maturity. Bushel, 90c. 10 bushels and over at 85c. Sacks included.

**FORWARD.** (Wis. Ped. No. 1241). A late bred oat of exceptional merit, having many of the characteristics of Wisconsin Wonder. Bushel, 90c. 10 bushels and over at 85c. Sacks included.

**SWEDISH SELECT.** (Wis. Ped. No. 5). Large kernel. For land where there is not so much danger of lodging. Bushel, 90c. 10 bushels and over at 85c. Sacks included.

## Barley

**WISCONSIN PEDIGREE No. 38.** This new strain has become so immensely popular that we do not think any other variety is worth considering. Its barbless beard makes it as easy to handle as oats. The yielding quality bred into it makes it far superior to any other strain. It is proof against barley stripe disease. And, finally, it is equal to any for malting. Do not confuse this grain with Velvet and Pedigree No. 37. Pedigree No. 38 is a different strain and far superior to the others. Bushel, \$1.75. Over 5 bushels, \$1.65. Sacks included.

## Wheat

**PROGRESS WHEAT.** Very early, hardy, almost entirely proof against black rust, its yield year after year is higher than any other. Bushel, \$1.70. Over 5 bushels, \$1.65. Bags 30c.

**SPELTZ or EMMER.** A drought resisting grain. Can be sown later than other grains. 100 lbs., \$2.75.

**BUCKWHEAT.** Choice, well cleaned seed. Bushel, \$1.25.

**FLAX.** Be careful in purchasing flax as few can successfully take out the noxious weeds. Bushel, \$3.00. Sacks 30c.

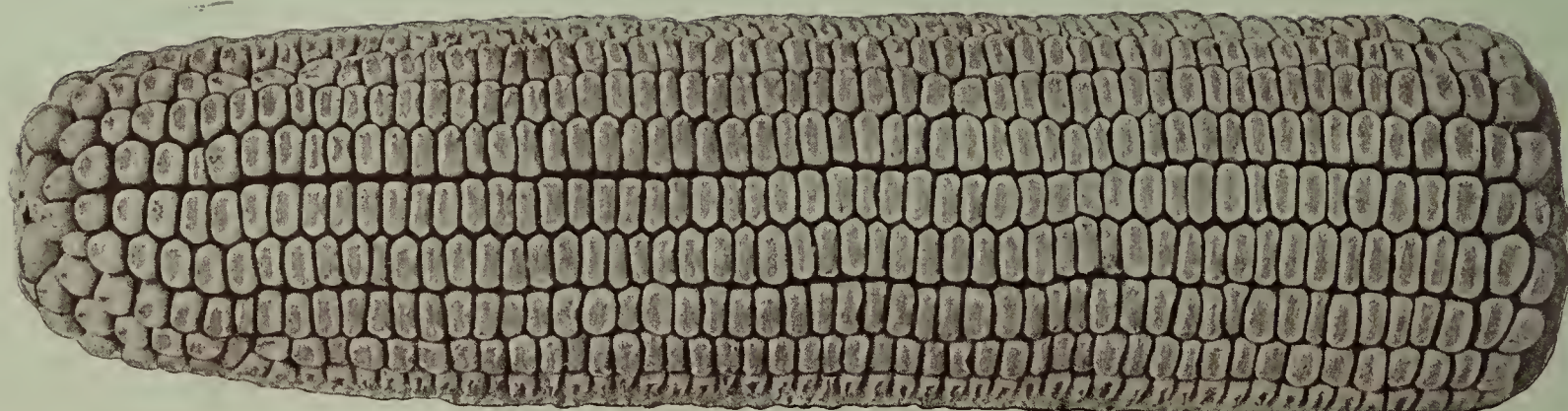
**CANADIAN FIELD PEAS.** These make a splendid hay and the threshed peas are a high protein feed relished by all kinds of stock. Bushel, \$2.00.

## Miscellaneous Seeds

	Lb.	5 lbs.
MANGELS, Mam. Red	.50	\$2.25
MANGELS, Golden Tankard	.50	2.25
RUTABAGA, Purple Top	.60	2.75
RAPE, Dwarf Essex	.15	.50
LAWN SEED,		
Golden Glow (Our own best mixture)	.35	1.50
Shady Place	.40	1.75
Standard grade (a good, clean mixture)	.20	.90
KENTUCKY BLUE GRASS	.40	1.75
RED TOP	.30	1.20
WHITE CLOVER	.35	1.50

<b>INOCULATE ALL LEGUMES WITH</b>		Expiration Date and High Germ Count on Every Package	
<b>NITRAGIN</b>		<b>INOCULATOR PRICES</b>	
The Original Legume Inoculator			
When ordering, always specify kind of seed.			
<b>Alfalfa, all Clovers and Lespedeza</b>		<b>Soy Beans and Cow Peas</b>	
Size	Retail	Size	Retail
1/4 bu.	.35	1 bu.	.35
1 bu.	.65	2 bu.	.65
2 1/2 bu.	1.40	5 bu.	1.40
		10 bu.	\$2.45





## Michels' Seed Corn

GOOD seed corn is not so plentiful. There is lots of corn around that is sold as seed corn but which merely is 1933 crop crib corn. Germination may be high but it is by no means as healthy, vigorous or productive as kiln dried seed. Kiln dried seed corn withstands bad weather at planting time and plants from it are sturdy, disease resistant and up and coming all the season. As usual, our main stocks are kiln dried and all our Golden Glow is dried in our own plant on Golden Glow Farm. When comparing our corn with others, bear in mind that we have taken this extra care for your protection and that dependable seed corn is your cheapest assurance of a good crop.

**MICHELS' COLD RESISTANT GOLDEN GLOW** (Wis. No. 12). By all odds, the most popular corn and the best adapted to any region with the climate of Fond du Lac. An early maturing, heavy yielding yellow dent that meets every requirement for silage or crib. Cured in our own drier, strong germination, butts and tips graded out, ready to plant. Bushel, \$3.35. Five bushels at \$3.25.

**SILVER KING** (Wis. No. 7). Large growing, productive white dent. Grown in southern Wisconsin. Bushel, \$3.65. Five bushels at \$3.50.

**WISCONSIN No. 25.** An extra early yellow dent. Our stock grown in northern Wisconsin, kiln dried. Bushel, \$5.15. Five bushels at \$5.00.

**SMOKY DENT.** An early corn. Grown at Fond du Lac. Fire dried. Bushel, \$3.00. Five bushels at \$2.85.

Nebraska Golden Glow.	Bushel, \$2.50.	5 bushels at \$2.35
Nebraska Murdock.	-----Bushel, 2.50.	5 bushels at 2.35
Red Cob Fodder.	-----Bushel, 2.00.	5 bushels at 1.90
Leaming Fodder.	-----Bushel, 1.85.	5 bushels at 1.75
Pride Fodder.	-----Bushel, 1.85.	5 bushels at 1.75
Reid's Fodder.	-----Bushel, 1.85.	5 bushels at 1.75